

Branding

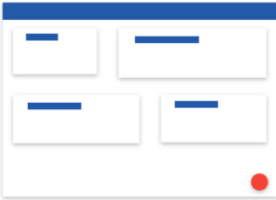
Last Modified on 03/06/2019 12:25 pm CST

Branding

This is where you set your customer portal color theme, changing it's look & feel. You can supply custom color codes and several logo choices to help your customers recognize your brand.

Branding


Colors
Set your portal colors.



Primary Color
#2259a8


Secondary Color
#f44336

Colored Logo
Used on a white background.




UPLOAD...

Colored Icon
Used on a white background.




UPLOAD...

White Logo
Used on a colored background.



UPLOAD...

White Icon
Used on a colored background.



UPLOAD...

Colors

- You can set a primary and secondary color here. The inputs both accept a hex color value. We recommend colors that are well saturated and darker than #cccccc as white text and logos are placed in areas where these colors are used as a background. These colors may also be used in text on white backgrounds. When

you enter a new color, the application checks to see if the color entered is valid, then it automatically saves your choice.

Colored Logo

- This is the primary logo when the background is not colored.

White Logo

- This logo doesn't need to be white, but it is recommended. This logo is placed anywhere a logo is used with a colored background. The preview of this option is placed on your currently selected primary color.

Colored Icon / White Icon

- These follow the above rules, except on specific smaller screen sizes. Both are completely optional as they will fallback to the like version of your full logo.